

Vision Goals and Objectives

Vision

Improve, promote, and support economic growth while maintaining community character and quality of life in Central Texas.

Goals and Objectives

Goal 1: Provide, update and maintain relevant economic and business data to support economic development activities and inform communities that this information is available.

Objectives:

1. Develop data resources for local governments and economic development organizations to use for marketing.
2. Develop information resources for promoting economic development within the region.
3. Increase and maintain contact with academic and professional institutions and agencies that collect and process pertinent information.
4. Promote and increase the use of information via the internet.
5. Provide the most recent statistics on available grants and contact information for various agencies via the DDCT website.

Goal 2: Promote coordination among local economic development efforts

Objectives:

1. Provide a forum for sharing information and discussing issues.
2. Serve as a regional economic development information clearinghouse.
3. Develop data services for identifying housing problems and solutions.
4. Provide training to economic development entities and local officials on economic development topics.
5. Develop/Strengthen/Support inter-community and inter-agency coalitions.

Goal 3: Encourage entrepreneurship through education and enhanced opportunities.

Objectives:

1. Identify educational opportunities and support to encourage self-employment.
2. Promote existing resources (such as the Small Business Development Centers, etc.).

Goal 4: Focus on new and existing businesses and identify their needs.

Objectives:

1. Analyze employer needs and opportunities to conduct a labor market study.
2. Develop programs to meet identified needs.
3. Coordinate or adapt elements from current successful workforce and business expansion and retention programs.
4. Encourage and acknowledge entrepreneurial efforts in established local industries and business.
5. Encourage Commercial and Industrial Development within Central Texas.

Goal 5: Promote existing small business support.

Objectives:

1. Provide literature to member communities on existing programs.
2. Make information available on our website.
3. Coordinate and expand with entities providing information to small business owners and financing programs.
4. Research finance mechanisms to assist communities in the district and implement when necessary.
5. Identify programs which target revitalization or redevelopment.

Goal 6: Support improvements of the capacity, condition, and efficiency of inter-and intra-regional transportation systems necessary for economic development in Central Texas.

Objectives:

1. Identify, coordinate and support existing planning organization to improve the capacity, efficiency, and condition of the regional transportation network.
2. Identify necessary road, rail, commuter and air transportation improvements and support increased capacity and utilization of existing facilities.

Goal 7: Balance the needs for environmental protection and economic development.

Objectives:

1. Provide technical assistance to local governments when needed in their long range planning and coordination.
2. Encourage the importance of land use planning in stimulating and directing economic development.